Exam Seat No:_____

C.U.SHAH UNIVERSITY Summer Examination-2017

Subject Name: Supply Chain Management

	Subject C	ode: 4MS06SCM1	Branch: B. B.A.	
	Semester:	6 Date: 18/04/2017	Time: 10:30 To 01:30	Marks: 70
	(2) In (3) Dr	e of Programmable calcul structions written on main	ator & any other electronic instrum answer book are strictly to be obey ares (if necessary) at right places. led.	-
Q-1		Attempt the following que What is not an element of A. Machines B. Raw materials C. Finished goods	Inventory?	(14) 01
	b)	 D. Semi finished good Information Technology is A. Software application B. Hardware C. Internet D. All the above 	s a combination of	01
	c)	SCM stands for A. Source and Contro B. Supply Chain Man C. Schedule and Cont D. Supply Control Ma	agement rol Management	01
	d)		an Objective of Supply Chain Man	agement? 01
	e)		ics	01
	f)		with the word 'Inventory'?	01
	g)	-	a mode of Transportation?	01 Page 1 of 3



		A. Air	
		B. Water	
		C. Road	
		D. All the above	
	h)	Which of the following is not a type of Supply Chain?	01
		A. Raw Supply Chain	
		B. Ripe Supply Chain	
		C. Internal Supply Chain	
		D. SCOR Supply Chain	
	i)	Supply Chain Management is used by:	01
		A. Amazon	
		B. Flipkart	
		C. Snapdeal	
		D. All the above	
	j)	Which of the following entity is not benefitted out of efficient Supply Chain	01
		Management?	
		A. Customers	
		B. Retailers	
		C. Manufacturers	
		D. Competitors	
	k)	'Supply Chain Management has nothing to do with transportation cost'.	01
		A. True	
		B. False	
	1)	Supply Chain Management is:	01
		A. Movement of Products and Services from one place to another	
		B. Managing the supply of products	
		C. Managing Suppliers	
		D. Managing vendors	
	m)	'Efficient Supply Chain Management helps in reducing cost'.	01
		A. True	
		B. False	
	n)	Supply Chain Management is all about managing flow of Money, Material and	01
		Information.	
		A. True	
		B. False	
Attem	pt any f	four questions from Q-2 to Q-8	
Q-2		Attempt all questions	(14)
	a.	Define Supply Chain Management. Explain the same in detail using diagram.	07
	b.	Explain the benefits of holding Inventory.	07
Q-3		Attempt all questions	(14)
	a.	Explain the benefits and limitations of Demand Forecasting.	07
	b.	What is the role of IT in Supply Chain Management?	07
Q-4		Attempt all questions	(14)
τ.	а	Discuss the role of Supply Chain Management in detail.	07

Discuss the role of Supply Chain Management in detail. Define inventory Management and state the types of Inventory in detail. a. b. 07 07



Q-5	a.	Attempt all questions Discuss the enablers of Supply Chain Performance.	(14) 07
	a. b.	Explain any two methods of Demand Forecasting in detail.	07
Q-6		Attempt all questions	(14)
	a.	Explain the SCOR Model.	07
	b.	Explain in detail the importance of Supply Chain Management.	07
Q-7		Attempt all questions	(14)
	a.	Write a note on Supply Chain Restructuring.	07
	b.	Write a note on Agile Supply Chain.	07
Q-8		Attempt all questions	(14)
-	a.	Write a note on Production Planning and Scheduling.	07
	b.	Define Data Warehousing. State merits and demerits of the same.	07

